



**For Immediate Release**

**Beaver Creek Expands Complimentary Evening Parking at Village**

- Guests have more time to explore various offerings in Beaver Creek Village

**BEAVER CREEK, Colo. – October 15, 2018** – New for the 2018-2019 winter season, Beaver Creek Resort will now provide up to three hours free parking in the Ford Hall and Villa Montane parking garages for guests that arrive after 5 p.m. The expanded complimentary parking in the evening will allow guests more time to explore and enjoy Beaver Creek Village.

“Visiting Beaver Creek Village in the evenings during winter provides a variety of family activities and events plus terrific dining and unique shopping opportunities,” said Jen Brown, Managing Director of the Beaver Creek Resort Company. “We encourage all guests and locals to join us in celebrating the winter season.”

Beaver Creek Village features an array of evening offerings, including shopping until 8 p.m. during ski season, outdoor ice skating until 9 p.m. and palate-pleasing fare from casual to fine dining.

Beaver Creek Village has undergone several changes this past year, including a storefront upgrade and expansion at Karin’s; a new jewelry store, Maya Walker Jewelry; the debut of the Colorado Tasting Room, which was a rebranding of the Met to focus on Colorado-specific beer, wines and spirits; Beaver Creek Lodge renovations; digital signage; investment in boosting Village Wi-Fi; Young Colors new retail location next to the Covered Bridge, Hooked restaurant expansion, and recent upgrades to the Vilar Performing Arts Center.

In addition, this summer Beaver Creek Village Transportation announced significant upgrades to the transportation services provided to the Beaver Creek community. Beaver Creek Resort debuted a new app providing on-demand transportation services under a new name: Village Connect. Village Connect displays real-time arrival information for the on-demand transportation services within the Beaver Creek, Bachelor Gulch and Arrowhead communities. The Village Connect App includes the ability to request a fixed route vehicle stop for guests, on demand.

This December, Beaver Creek will reveal its new winter programming in the village, Invitation to Discover: a lineup of wonder-filled experiences designed to peak curious imaginations and create meaningful family memories. Guests are invited to come build new traditions through unexpected adventures full of thrilling surprises and inspiring explorations. Themed experiences throughout the village will change daily over certain weeks surrounding the Christmas holiday period, President’s Day and Spring Break, leaving endless discoveries to be made.

**About Beaver Creek Resort:** Renowned for legendary attention to detail, World-Cup mountain pedigree, intimate alpine village, and reputation as one the world’s top luxury destinations, Beaver Creek Resort represents incomparable elegance and Rocky Mountain leisure which spoils guests for anywhere else with an unparalleled level of world-class service. Just 30 minutes east of Eagle Airport (EGE) and 2.5 hours west of Denver International Airport (DIA), Beaver Creek offers luxury accommodations throughout three villages and ski-in, ski-out luxury lodges and hotels. More than 40 in-resort and slope-side restaurants, elegant village boutiques, cherished daily traditions and activities such as world-class downhill skiing and snowboarding spanning 1832 acres with 3340 vertical feet of descent, snow shoeing, Nordic skiing, and ice skating in the Beaver Creek village. Visit [BeaverCreek.com](http://BeaverCreek.com) for additional information and vacation planning.

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